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Consumer Choice Marketing
7300 International Drive
Holland, Ohio 43528



PRESS RELEASE

For Immediate Release

Today Consumer Choice Marketing announces the strategic partnership of their Home Automation division iControl Energy. Joivo Home Automation LLC, a North American Leader in Smart Home Technologies has merged with the mobile platform iControl Energy and will replace its name effective July 31, 2015

“Home Automation is projected to be a 16 Billion Dollar industry by the year 2016 and we are proud to become a strategic partner with the Joivo brand” says Consumer Choice Marketing (CCM) President and CEO Doug Teskey. “We along with our thousands of independent representatives have proven that the Direct Sales model is the most effective means of introducing Home Automation Technologies into the marketplace” explains Teskey.

“What makes the Joivo platform and products unique is the simplistic, expandable and affordable position which is like no other competitive product. We are positioned very well to lead the industry with our partnership with Joivo” says Tim Schmeider, Executive Vice President

Today smart devices have reached over three times the world population. Smart technologies add convenience, peace of mind and energy savings. Joivo devices are all controlled by one simple mobile application eliminate the need for multiple mobile applications in one home.

All existing iControl Energy mobile application users will be transitioned to the Joivo platform in early August.

Concurrently, the company announces the return to the original brand, Consumer Choice Marketing (CCM) for the marketing of its energy business. The CCM brand remains the industry leader in Energy and is known for its integrity, service, support and growth.

For questions, concerns or partnership opportunities please contact Time Schmieder, Executive Vice President: tim@joivo.com

For CCM independent representative related questions please contact Bobby Simpson, Director of Field Development: bobby@teamccm.com or Broker Support: 419-794-1404.